

Minnesota State University Moorhead

MC 308: Broadcast Journalism

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The study of radio and television news. Students will learn a specific style for writing broadcast news stories from notes, satellite feeds, news releases and the Associated Press. Students will write and re-write stories for both radio and television and learn the basics of editing television news stories.

B. COURSE EFFECTIVE DATES: 03/16/1997 - 09/08/2014

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted