

Minnesota State University Moorhead

MC 351: Interactive Online Communications

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The course examines the multimedia concepts of online communication. Students choose, edit, produce and post stories to an ongoing or new journalism Web site of their design. Course will cover the fundamentals of information architecture and Web authoring using such software tools as Macromedia Dreamweaver.

B. COURSE EFFECTIVE DATES: 05/29/2001 - 03/02/2014

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted