

# Minnesota State University Moorhead

## **BUS 498: Business Policy and Strategy**

### **A. COURSE DESCRIPTION**

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites:

This course requires all seven of these prerequisite categories

1. ACCT 231 - Principles of Accounting II  
And
2. FINC 340 - Financial Management  
And
3. MGMT 370 - Management Information Systems  
And
4. MGMT 380 - Operations Management  
And
5. MKTG 270 - Principles of Marketing  
And
6. ACCT 280 - Legal Environment of Business  
And
7. MGMT 260 - Principles of Management

Corequisites: None

MnTC Goals: None

Students take a top management perspective in studying strategic management principles, concepts and analytical techniques. Strategic management entails the analysis of internal and external environments of a firm to maximize the utilization of resources in relation to objectives. This capstone course will be taken after completion of all other business core courses.

**B. COURSE EFFECTIVE DATES:** 05/30/2001 - Present

### **C. OUTLINE OF MAJOR CONTENT AREAS**

None

### **D. LEARNING OUTCOMES (General)**

None

### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

### **G. SPECIAL INFORMATION**

None noted