

Minnesota State University Moorhead

ART 203B: Introduction to Graphic Design

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 2

Lab Hours/Week: 4

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Studio inquiry into the nature of graphic design. Including: Visual problem-solving, introduction to typography, symbols, lettermarks, logotypes, publication design, information design, three-dimensional design, as well as client/designer relations, studio operations and production procedures.

B. COURSE EFFECTIVE DATES: 05/09/2003 - 02/26/2014

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted