

# Minnesota State University Moorhead

## ART 203B: Introduction to Graphic Design

### A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 2

Lab Hours/Week: 4

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Studio inquiry into the nature of graphic design. Including: Visual problem-solving, introduction to typography, symbols, lettermarks, logotypes, publication design, information design, three-dimensional design, as well as client/designer relations, studio operations and production procedures.

**B. COURSE EFFECTIVE DATES:** 05/09/2003 - 02/26/2014

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted