

Minnesota State University Moorhead

CMST 410: The Rhetoric of Popular Culture

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Examines how popular culture artifacts generate meanings in contemporary society. Surveys various rhetorical approaches to understanding popular culture including dramatic, Marxist, feminist, media-centered, and cultural.

B. COURSE EFFECTIVE DATES: 12/29/2003 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted