

# Minnesota State University Moorhead

## CMST 410: The Rhetoric of Popular Culture

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Examines how popular culture artifacts generate meanings in contemporary society. Surveys various rhetorical approaches to understanding popular culture including dramatic, Marxist, feminist, media-centered, and cultural.

**B. COURSE EFFECTIVE DATES:** 12/29/2003 - 09/08/2014

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted