

# Minnesota State University Moorhead

## CSIS 405: E-Commerce Technology

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The defining characteristic of modern e-commerce firms is that they are profitable, sustainable, efficient, and innovative firms with powerful brand names. The course focuses on the technology infrastructure that forms the foundation for all e-commerce. This infrastructure drives developments in payment systems, security, marketing strategies and advertising, financial applications, business-to-business trade, and retail commerce.

**B. COURSE EFFECTIVE DATES:** 04/09/2004 - 03/02/2014

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted