Minnesota State University Moorhead

CSIS 405: E-Commerce Technology

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: CSIS 336

Corequisites: None

MnTC Goals: None

The defining characteristic of modern e-commerce firms is that they are profitable, sustainable, efficient, and innovative firms with powerful brand names. The course focuses on the technology infrastructure that forms the foundation for all e-commerce. This infrastructure drives developments in payment systems, security, marketing strategies and advertising, financial applications, business-to-business trade, and retail commerce.

B. COURSE EFFECTIVE DATES: 04/09/2004 - 03/02/2014

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted