

Minnesota State University Moorhead

GCOM 452: Graphic Communications Management

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: GCOM 459A and GCOM 459B

MnTC Goals: None

Study of graphic communications project management. Topics range from cost estimating, facility design, equipment purchasing, payroll and project management as well as developing GCOM estimating skills. This course is designed to provide the participant a general background in these processes. Only open to GCOM majors. Must be taken in conjunction with GCOM 459A or 459B.

B. COURSE EFFECTIVE DATES: 04/09/2004 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted