

# Minnesota State University Moorhead

## PHIL 312: Business Ethics

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 09 - Ethical/Civic Resp, Goal 06 - Humanities/Fine Arts

This course explores the ethical challenges that arise in the business world. The course will begin with a discussion of different normative theories and then applies those theories to areas of concern within the business world. Case studies will be used to illustrate theoretical points with particular situations. This course will develop critical thinking competencies. MnTC Goal 6 and 9.

### B. COURSE EFFECTIVE DATES: 12/13/2005 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Basics of critical thinking
2. Deontological normative ethics
3. Consequentialist normative ethics
4. At least one alternative to deontological and consequentialist normative ethics
5. Core concepts of ethical analysis
6. Characteristics of contemporary business relationships
7. Characteristics of contemporary capitalism
8. Characteristics of contemporary consumerism
9. Characteristics of contemporary workplace
10. Labor/management conflicts

### D. LEARNING OUTCOMES (General)

1. Recognize and apply principal concepts and techniques of critical thinking.
2. Explain basic commitments of deontological normative ethics.
3. Explain basic commitments of consequentialist normative ethics.
4. Identify moral issues unique to contemporary business relationships.
5. Articulate and critique commitments of contemporary capitalism.
6. Articulate and critique commitments of contemporary consumerism.
7. Identify sources of labor/management conflict.
8. Defend personal decisions in complex business situations.
9. Distinguish factual from evaluative aspects of complex business situations.
10. Explain how competing normative assumptions generate competing solutions in business decision making.

## **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

### Goal 09 - Ethical/Civic Resp

1. Understand and apply core concepts (e.g. politics, rights and obligations, justice, liberty) to specific issues.
2. Analyze and reflect on the ethical dimensions of legal, social, and scientific issues.
3. Recognize the diversity of political motivations and interests of others.
4. Examine, articulate, and apply their own ethical views.

### Goal 06 - Humanities/Fine Arts

1. Demonstrate awareness of the scope and variety of works in the arts and humanities.
2. Understand those works as expressions of individual and human values within an historical and social context.
3. Respond critically to works in the arts and humanities.
4. Articulate an informed personal reaction to works in the arts and humanities.

## **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

## **G. SPECIAL INFORMATION**

None noted