

Minnesota State University Moorhead

MC 383: Event Planning

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The course is designed to achieve the following outcomes: understand the value of events and the role they play in the overall communication of ideas; understand effective meeting design; and learn tactical skills necessary to execute a strategic event. Must have Junior standing.

B. COURSE EFFECTIVE DATES: 05/02/2006 - 09/08/2014

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted