

# Minnesota State University Moorhead

## MC 383: Event Planning

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The course is designed to achieve the following outcomes: understand the value of events and the role they play in the overall communication of ideas; understand effective meeting design; and learn tactical skills necessary to execute a strategic event. Must have Junior standing.

**B. COURSE EFFECTIVE DATES:** 05/02/2006 - 09/08/2014

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted