

Minnesota State University Moorhead

CMST 411: Political Campaign Communication

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This class explores political campaign rhetoric by looking at the theories and research that contribute to our understanding of the process. The course discusses the current campaign in light of these theories and research, but also takes a broader view towards political campaigning in general. MnTC Goal 9.

B. COURSE EFFECTIVE DATES: 08/25/2008 - 09/08/2014

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted