

# Minnesota State University Moorhead

## WS 415: Media and Diverse Identities

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 09 - Ethical/Civic Resp

This course focuses on the analysis of media representations of diverse identities with an emphasis on the interconnections of race, gender and class. Students will use feminist theory and ethics, afrocentric criticism, queer theory and masculinity studies to critically analyze representations of diverse identities in print, television, advertising, film and the internet. Students will develop their own media, in the form of digital storytelling, to speak back to dominant narratives analyzed in the course. MnTC Goal 9.

**B. COURSE EFFECTIVE DATES:** 01/10/2011 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Ethics in Media
2. Media role in society
3. Diversity and media in a multicultural society
4. Intersections of race class and gender
5. Is the Media multicultural?
6. The internet and social media: ethics of digital media
7. Challenging mainstream media and creating our own ethics of care/virtue

### D. LEARNING OUTCOMES (General)

1. Describe and critique the role of media in enabling, facilitating or challenging the social construction of race, gender, class, ethnicity, sexuality and other identities.
2. Provide examples of the media portrayal of historically marginalized populations in the USA and discuss the ethics of media access by diverse populations globally.
3. Recognize and critique the portrayal of gender roles in media.
4. Distinguish among types of media and their particular contributions to and influence on marginalization of populations.
5. Use an interdisciplinary approach to analyze the complex intersections of class, race and gender and how these are institutionalized in mass media.
6. Respond creatively and actively to marginalization in various forms of media.
7. Practice responses to media portrayals that perpetuate marginalization and prepare media content that does not enable or contribute to negative social interpretations of currently marginalized identities.
8. Use digital media methods to create a response to unethical media practices as part of the process of speaking back.

## **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

Goal 09 - Ethical/Civic Resp

1. Examine, articulate, and apply their own ethical views.
2. Understand and apply core concepts (e.g. politics, rights and obligations, justice, liberty) to specific issues.
3. Analyze and reflect on the ethical dimensions of legal, social, and scientific issues.
4. Recognize the diversity of political motivations and interests of others.

## **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

## **G. SPECIAL INFORMATION**

None noted