

# Minnesota State University Moorhead

## ART 306B: Motion Design: Typography and Visual Narratives

### A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 2

Lab Hours/Week: 4

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course is aimed at expanding students' typographic, visual and aural narrative through the use of time-based composition, animation and sound in a studio setting. Studio practice is supplemented by examination of historical, theoretical, and perceptual aspects of motion graphics. Prerequisite: 304B Graphic Design Studio.

**B. COURSE EFFECTIVE DATES:** 01/14/2013 - 02/26/2014

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted