

# North Hennepin Community College

## BUS 1200: Principles of Management

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course is an introduction to the functions of management: planning, organizing, directing, and controlling. The course explores how each of the management functions are implemented to impact organizational efficiency and effectiveness. Local, national, and global environments are presented as strategic factors to be understood by contemporary managers. The importance of managing competitively and intelligently within a diverse environment is stressed. Situational cases are completed to reinforce decision-making in each of the function areas. Bus 1100 is recommended.

**B. COURSE EFFECTIVE DATES:** 08/26/1997 - 05/09/2017

### C. OUTLINE OF MAJOR CONTENT AREAS

1. This introduction course covers the functions of management: planning, organizing, directing, and controlling. And incorporates the following concepts:
2. Management Theory
3. Ethics
4. Local, National & Global Environments
5. Strategic Outlook and Planning
6. Decision Making
7. Organizational Culture
8. Human Resource Law and Management
9. Change and Innovation
10. Quality Improvement
11. Interrelationships between operations, administrative, finance, information and marketing functions
12. Motivation
13. Diversity
14. Teams

#### **D. LEARNING OUTCOMES (General)**

1. Define the role, levels and types of management in context to the functional areas of business NHCC ELO 1 (knowledge)
2. Analyze managerial cases in planning, organizing, directing, and controlling and apply basic management concepts to develop proactive solutions NHCC ELO 2 (inquiry and analysis, critical thinking) NHCC ELO 4 (applied learning)
3. Develop a managerial strategic plan that includes critical elements of planning, organizing, leading, and controlling NHCC ELO 2 (inquiry and analysis, critical thinking, written communication) NHCC ELO 4 (applied learning)
4. Solve managerial problems collectively in a diverse environment NHCC ELO 2 (teamwork and problem solving)
5. Define terminology and concepts related to the field of management NHCC ELO 1 (knowledge)

#### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

#### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

#### **G. SPECIAL INFORMATION**

1. Knowledge of Human Cultures and the Physical and Natural World --Through study in the sciences, mathematics, social sciences, humanities, histories, languages, the arts, technology and professions.
2. Intellectual and Practical Skills - Including: Inquiry and analysis; Critical and creative thinking; Written and oral communication; Quantitative literacy; Information literacy; Teamwork and problem solving.
4. Integrative and Applied Learning - Including: Synthesis and advanced accomplishment across general education, liberal studies, specialized studies and activities in the broader campus community.